

Avery Dennison Case Study

Monarch®
Products and Services

Apparel Manufacturer Saves \$60,000 in Rework Labor Savings!

Business Challenge:

A clothing manufacturer is required by their customers to attach individual unique item marking labels to various products.

This manufacturer printed item labels at a central location, transported the labels to the rework area, matched the proper stack of labels to the correct stack of items, peeled the label, attached it to the item, and then scanned the new label to complete the process. With nearly 1.5 million items worked per year, the company was spending almost \$100,000 per year to mark the boxes.



Avery Dennison Solution:

The Monarch® Pathfinder® Ultra® Platinum™ printer was able to print the new labels, present the label with the backing paper already peeled for easy attachment, and track the SKU/number of boxes marked without wasted walking, matching and scanning time. The accuracy of box marking increased and the labor costs to process the boxes decreased.

The Manufacturer found that they could save 1/3 of the processing cost by using the Ultra Platinum printer.

The three-year savings is projected to exceed \$70,000.

For more information on how the Monarch Pathfinder Ultra Platinum printer can help you single-handedly improve your productivity, call us at 800.543.6650. Ask for a free analysis of your business processes and demonstration.

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